

Title:

Duration: 0.34

Description:

In this video, the Shell Energy employee Lois is relaxing in her sitting room, with a cup of tea. She is describing the ways that she saves money on her energy bill by making small changes to her lifestyle.

[Background music plays]

The sound of Shell adaptations play throughout

[Video footage]

The video starts with Lois sitting down on her sofa in the living room. She makes herself comfy, looking into the distance.

[Lois]

With the energy prices going up it is uncertain times isn't it? I think

[Video footage]

Transition to Lois sitting crossed legged on her sofa, holding a cup of tea. She is talking to someone in the room

[Lois]

it's always a worry if you're your own bill payer.

[Video footage]

Transition to a close up of Lois's face. She is softly smiling into camera, as it slowly moves round.

[Text displays]

Lois

Brand & Marketing

Shell Energy

[Lois]

Hi my name's Lois and I'm a graphic designer at Shell Energy.

[Video footage]

Transition to Lois sat on her sofa again, holding her cup of tea. She continues to chat to someone in the room.

[Lois]

A few things that I've learnt to save energy

[Video footage]

Transition to a close up of Lois's hand. She is feeling the heat of the radiator, by placing the back of her hand a couple of times against it.

[Lois]

is to bleed your radiator ahead of winter

[Video footage]

The camera moves to show a close up of Lois. She is sipping her tea and looking off into the distance

[Lois]

make sure you defrost your freezer regularly

[Video footage]

There is a transition back to Lois sitting on her sofa, talking to the person in the room. She is holding her cup of tea in her lap.

[Lois]

make sure that your smart meter is on and working

[Video footage]

The camera shows a close up of Lois's wall where her plug sockets are, behind her side table. Lois turns off the plug switch that is on, off. The light which is sitting on the side table turns off.

[Lois]

and turn off appliances when your not using them.

[Video footage]

There is a transition back to Lois sitting on her sofa, talking to the person in the room. She is holding her cup of tea in her lap.

[Lois]

That's a small way that you can make sure you are saving energy without sort of cutting back on things.

[Video footage]

Shell energy logo zooms on with the pecten appearing to the left side

[Text displays]

Shell Energy